

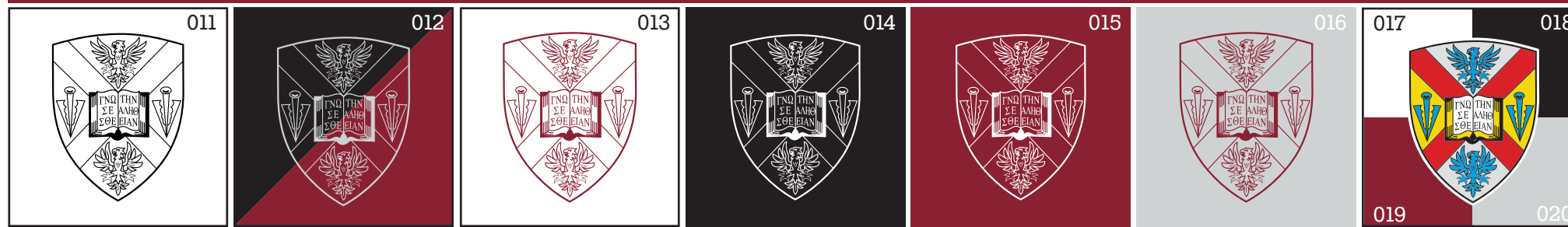
# HAMPDEN-SYDNEY COLLEGE

## BANNER AND SHIELD — 1 COLOR & FULL COLOR



COLORS	PMS	RGB	CMYK	HEX
<b>GARNET</b>	202 C	138/36/50	29/95/75/29	#8A2432
<b>GREY</b>	427 C	208/211/212	18/12/12/0	#D0D3D4
<b>RED</b>	1795 C	216/41/47	9/97/92/1	#D8292F
<b>YELLOW</b>	107 C	254/225/34	2/7/95/0	#FEE122
<b>BLUE</b>	299 C	0/161/224	80/18/0/0	#00A1E0
<b>GOLD</b>	7503 C	170/152/104	34/35/68/4	#AA9868
<b>NAVY</b>	7686 C	25/79/144	98/77/14/2	#194F90

## COAT OF ARMS — 1 COLOR & FULL COLOR



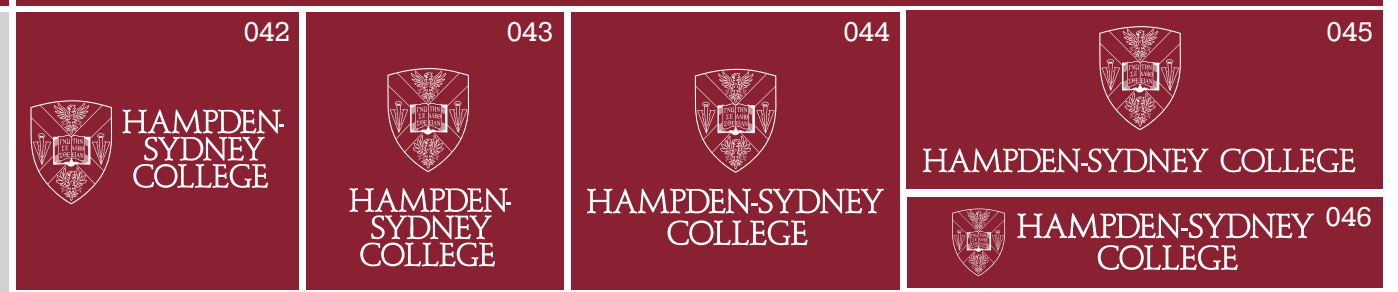
## FONTS

<b>Wordmark</b> Stempel Schneidler Std	<b>Web (in order of preference)</b> Roboto Helvetica	<b>Athletics</b> <b>Pragmatica Slabserif</b> Pragmatica
<b>Primary</b> Adobe Garamond Pro	Arial Times New Roman Georgia	
<b>Secondary</b> Futura STD		

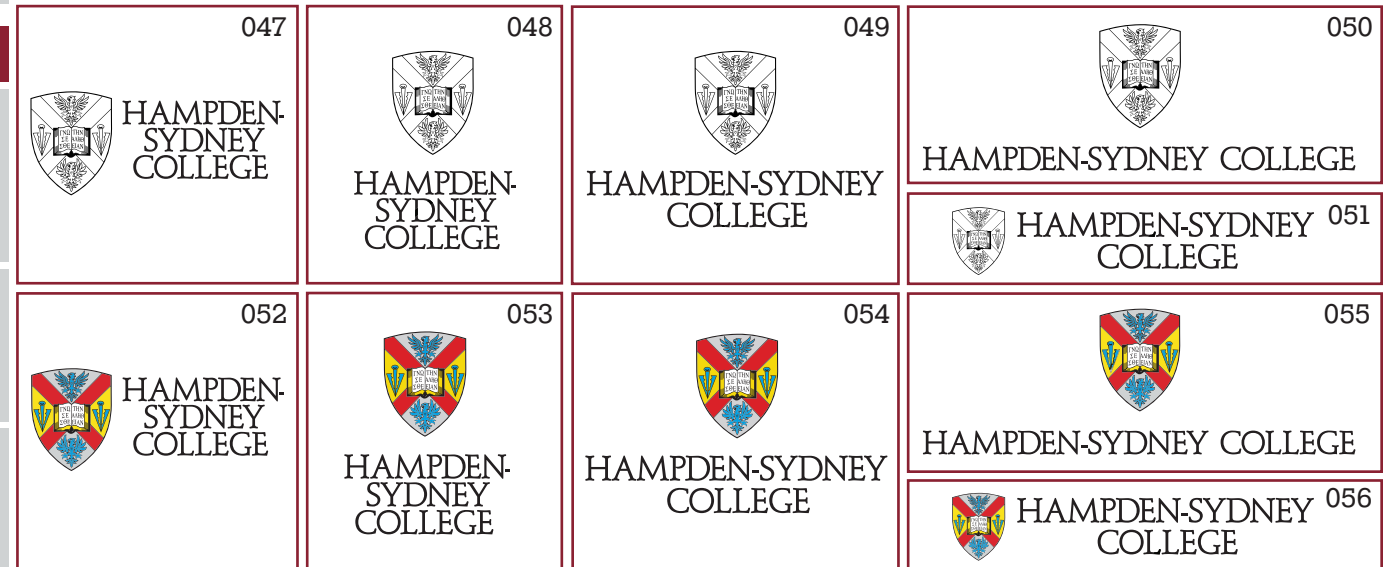
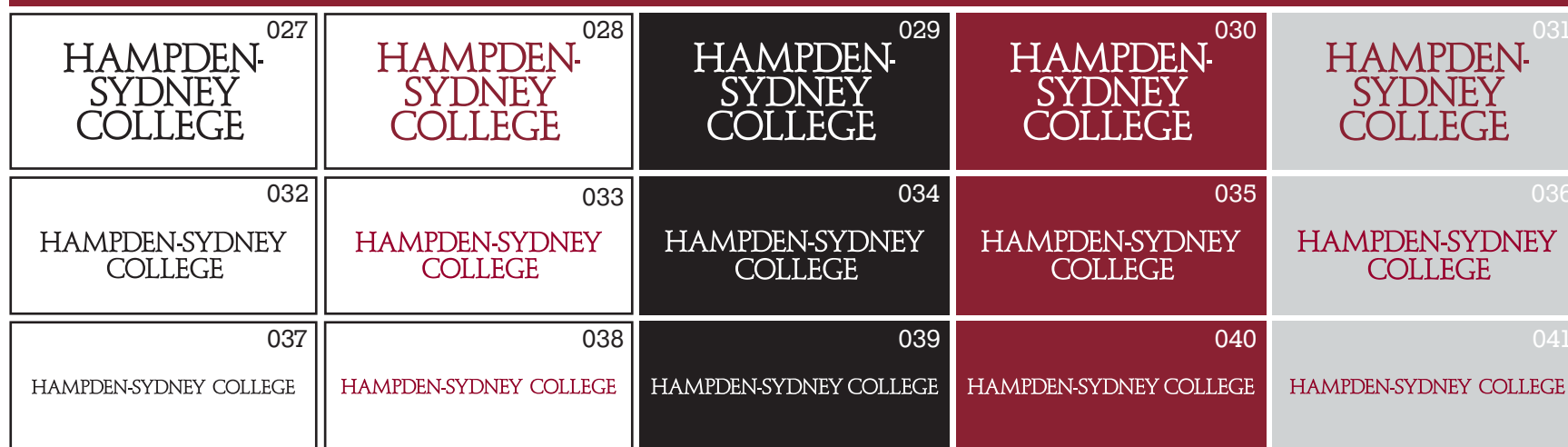
## WAX SEAL — 1 COLOR



## LOCKUPS



## COLLEGE WORDMARK



## VERBIAGE

Hampden-Sydney College	Hampden-Sydney Tigers	Hampden-Sydney [Name of Sport]	Tiger [Name of Sport]	Tigers	H-SC	1776	Established in 1776	Forming Good Men and Good Citizens	Garnet and Grey
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# HAMPDEN-SYDNEY ATHLETICS

MONOGRAM HS (PRIMARY MARK)			TIGER PAW			COLORS	PMS	RGB	CMYK	HEX	LOCKUPS	
						<b>GARNET</b>	202 C	138/36/50	29/95/75/29	#8A2432		
						<b>GREY</b>	427 C	208/211/212	18/12/12/0	#D0D3D4		
						<b>TIGERS WORDMARK</b>						
ATHLETIC WORDMARK				TIGER FACE		<b>**TIGERS SCRIPT**</b>						
						<small>**Must obtain permission from Athletic Director and the Office of Communications and Marketing**</small>						
						<b>ACRONYM</b>						
TAGLINE						HEADER FONT			TEXT FONT			
VERBIAGE												
Hampden-Sydney College	Hampden-Sydney Tigers	Hampden-Sydney [Name of Sport]	Tiger [Name of Sport]	Tigers	H-SC	1776	Established in 1776	Roll Tigers	Garnet and Grey			