

HAMPDEN-SYDNEY ATHLETICS

MONOGRAM HS (PRIMARY MARK)			TIGER PAW			COLORS	PMS	RGB	CMYK	HEX	LOCKUPS	
						GARNET	202 C	138/36/50	29/95/75/29	#8A2432		
						GREY	427 C	208/211/212	18/12/12/0	#D0D3D4		
						TIGERS WORDMARK						
ATHLETIC WORDMARK				TIGER FACE		**TIGERS SCRIPT**						
						<small>**Must obtain permission from Athletic Director and the Office of Communications and Marketing**</small>						
						ACRONYM						
						HEADER FONT				TEXT FONT		
						PRAGMATICA SLABSERIF EXTRA BOLD				PRAGMATICA BOLD (150 Kerning [sport])		
VERBIAGE												
Hampden-Sydney College	Hampden-Sydney Tigers	Hampden-Sydney [Name of Sport]	Tiger [Name of Sport]	Tigers	H-SC	1776	Established in 1776	Roll Tigers	Garnet and Grey			

Hampden-Sydney College | Hampden-Sydney Tigers | Hampden-Sydney [Name of Sport] | Tiger [Name of Sport] | Tigers | H-SC | 1776 | Established in 1776 | Roll Tigers | Garnet and Grey